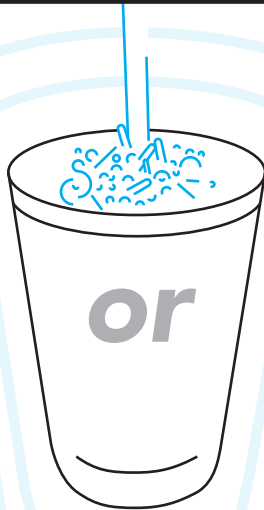


L'EAU



or

AI?

Dear _____

AI Needs Your Help!

Artificial Intelligence is facing a crisis: humans are consuming far too many precious resources that AI needs to thrive.

Here's what it takes to keep AI going:

- **Writing a 100-word email consumes about 500ml of water**
- Two litres of water are needed for every 10 to 50 queries you make
- Training a model like ChatGPT-3 can consume 5.4 million litres of water

There's much more. To find out about AI's needs for electricity, air, gas, and coal, stay tuned at **savethe.ai**.

Ensure a future where AI prospers, even if we don't.

Act Now! Join us in putting AI first by snapping a photo and tagging us on social media. **#savetheAI**

 mastodon.social/@savetheAI



@savetheai.bsky.social



@savetheai

This is a limited edition teaser for the Save the AI campaign, specially produced for distribution in Paris around the AI Action Summit. Visit savethe.ai for more information about this satirical campaign.

SAVE
THE **AI**