



Brno, Czech Republic
28-30 October, 2016

Sponsors Prospectus

The PyCon CZ 2016 Volunteer Community Organizing Committee is pleased to invite your sponsorship and support of the second annual, 3 day PyCon event in Brno, Czech Republic on October 28-30th, 2016! Sponsorship and recruitment booths present opportunities to connect directly with the attending talents and support the future development of the international Python community!

What is PyCon CZ?

This year we aim to host 300+ (up to 500) attendees across 3 days of presentations in 3 tracks, lightning talk sessions, sprints, workshops and many amazing keynote speakers and event sponsors! To get a better idea of last year's event, check out our [short promotional video](#) and watch our keynotes from [Django core developer Russell-Keith Magee](#) and [Twisted core developer Amber Brown](#). PyCon CZ is the Czech Republic edition of the well known and valued [PyCon conference](#) devoted to the Python language. It is organized by a handful of passionate members of Czech Python community, with cooperation of the [PyVec.org](#), a local non-profit organization that focuses on supporting the Python Community in Czech Republic.

Time and Venue

PyCon CZ 2016 will be held from 28th to 30th of November in Brno, Czech Republic (~1h drive from Prague; ~2h drive from Vienna or Bratislava; ~3h drive from Budapest; ~6h drive from Berlin or Warsaw) at [Fakulta Informačních Technologí VUT v Brně \(FIT\)](#) ([map](#)). The primary track will be English only and presented in the largest lecture hall in section D of FIT, suitable for an audience size up to 300. The second track will have a capacity of up to 150. The third track, which depending on the number of Czech language submissions to the CfP, might be dedicated to Czech language presentation and has room for up to 100.

Objective and Mission

The objective of the conference is to raise participants' qualifications, and overall integration of the Python Programmers' Community in Czech Republic and surrounding area, popularisation of new applications of the language as well as to spread good programming practices and exchange of experiences between professionals, novices, students and hobbyist Python programmers. PyCon CZ events are also fantastic networking opportunities and a great place to find interesting Python jobs or community projects to work on.

Target Audience

The conference is addressed to all Python programmers, experienced and novices alike. Presentations will cover a wide range of topics relevant to students, professionals and hobbyists alike. Women who are interested to learn more about python can also participate in DjangoGirls! This year we are expecting more than 400 participants. The majority are likely to be Czech locals. With Brno and Czech Republic so centrally located in EU though, and the fact that the Czech organizer team so diverse and well connected, you can expect many visitors from Slovakia, Austria, Poland, Germany, Hungary, UK and more as well.

PARTNER PACKAGES	Platinum	Gold	Silver	Bronze
Maximum No. of Partners	1	3	3	no limit
Hand-Picked Talk (relevant to event program)	1	-	-	-
Marketing Lightning Talk (5m)	1	1	-	-
Partner Announced on Social Media Channels	✓	✓	✓	✓
Partner's logo on the official conference web site	✓	✓	✓	✓
Booth at the venue	✓	✓	✓	-
Roll-Up at the Conference venue	✓	✓	✓	-
Roll-Up at the Workshop venue	✓	✓	-	-
Partners logo on Intermission Slide Deck	✓	✓	-	-
Welcome Package Inserts for Attendees	2	2	1	1
Promotional posts on all Official Social Media Channels	3	2	1	-
Promotional posts direct to ticket holders (max one per day)	2	1	-	-
Free tickets to the conference	5	4	3	2
Package fee	4000 EUR + VAT	3000 EUR + VAT	1500 EUR + VAT	500 EUR + VAT

Additional sponsorship opportunities exist as well (price to be negotiated), such as the privileged and exclusive right to:

- sponsor and brand all coffee and tea cups used at the event
- provide branded lanyards to all attendees
- host and welcome speakers at the pre-conf Pyvec PyCon CZ Preview event
- sponsor and name Track rooms and Cloakroom
- host or contribute prizes for quiz or other interactive hiring or marketing oriented competitions and games
- choose your own adventure! Let us know how you'd like to support PyCon CZ!

Contact e-mail to discuss further! See <https://cz.pycon.org/2016/sponsors/offer> for more details.

100% of proceeds will go towards the development and execution of this and future PyCon CZ events!